



SITE Southeast USA is a chapter of SITE Global and is comprised of an eight state southeast region including Alabama, Georgia, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee and Kentucky. The mission of SITE Southeast to provide enhanced understanding, education and best practices to further the effectiveness and motivational power of incentive and group travel. As a group of experienced industry professionals, we provide new tools and opportunities to the region's corporate, travel and hospitality professionals.

## Who attends SITE?

Current members and event participants represent some key corporate and association decision makers: Coca-Cola, Sun Trust, FedEx, Georgia Pacific, GE, Siemens, INFOR, Meeting Expectations, The ACC, Steris, Meetings & Incentives, Liaisons, The Defining Point, GTR Meetings, HelmsBriscoe, ConferenceDirect, Kellen Meetings, VEEAM Software, Meeting Advice, Cox Enterprises, Delta Airlines, Fiserv, Juice Studios, Meetings Plus, Planit Strong, Molnlycke, and many more... Collectively representing MILLIONS in event revenue.

Your message and brand will be recognized and rewarded by buyers attending our cutting-edge events. We know you must receive ROI and we will help connect you with the buying membership by providing you with the attendee database to get you just that – exposure and potential new bookings!

**For more information contact  
Cathy Jones, Sponsorship Director  
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# 2018 SITE Southeast USA Sponsorship

Platinum Title Sponsorship  
\$7,500

Learning Environment Sponsorship  
\$5,000

Gold Sponsorship  
\$3,000

Shulman Exclusive  
\$2,500

Silver Sponsorship  
\$1,500

Bronze Sponsorship  
\$750

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Complimentary Event Registration						
Event Specific Website Recognition-Logo	✓	✓	✓	✓	✓	✓
Logo Recognition on E-blasts or Newsletter as it Pertains to Sponsorship	✓	✓	✓	✓	✓	✓
Logo on Event Signage	✓	✓	✓	✓	✓	✓
Sponsor Event Ribbons	✓	✓	✓	✓	✓	✓
Social Media Recognition	✓	✓	✓	✓	✓	✗
Attendee List Provided Pre and Post Event	✓	✓	✓	✗	✗	✗
Podium Time During Conference	✓	✓	✗	✗	✗	✗
Post Event Email Blast to Attendees - Content Provided by Sponsor and Approved by SITE SE	✓	✗	✗	✗	✗	✗
Swag Bag Sponsorship In-Kind	Recognition on all event promotions post event materials and in welcome bags Recognized on sponsor board Bags/giveaways to be provided for sponsors, attendees and volunteers.					
Photography Sponsorship In-Kind	Recognition on all event promotions and post event materials and welcome bags Recognized on sponsor board					

We request that all sponsors donate a Silent Auction item | For Each Sponsor Registration, we encourage you to invite/bring planners on a 1:1 basis