

**P**ARTNER  
SITE  
WITH  
**SOUTHEAST**

IN

**25**

YOU BE THE STAR!

NOW ACCEPTING  
SPONSORSHIPS

For more information:

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# site Southeast USA

## ABOUT SITE SOUTHEAST

SITE Southeast USA is a chapter of SITE Global and is comprised of eight states, including Alabama, Georgia, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, and Kentucky. The mission of SITE Southeast is to provide enhanced understanding, education, and best practices to further the effectiveness and motivational power of incentive and group travel. As a group of experienced industry professionals, we provide new tools and opportunities to the region's corporate, travel and hospitality professionals.

Current SITE Southeast members and event participants represent key incentive, corporate, association and third-party decision makers, such as: Arrow Exterminators, Atlas Experiences, Billion to One, BlueCross and BlueShield of NC, Brightspot Incentives and Events, Caldwell Group Ltd., Crowe LLP, Delta Air Lines, Fiserv, HelmsBriscoe, Lamont Associates, Liaisons Meetings & Events, LPL Financial, Maritz Global Events, McVeigh Global Meetings & Events, Meetings Plus, Rentokil North America, Storck USA, LP, U.S. Bank | Elavon, and many more...Collectively representing MILLIONS in event revenue!

## ABOUT SITE GLOBAL

SITE Global is dedicated to education and providing networking opportunities on a global and regional level for professionals in the field of performance improvement strategies that are non-cash in nature. SITE is a global network of meetings and events professionals dedicated to delivering business results through motivational experiences. SITE provides and promotes business-to-business opportunities – particularly between corporate buyers and incentive providers at every level of specialization; and fosters professional development among individuals and business entities involved in the use of motivation, incentives, and travel rewards. The network of SITE professionals brings best-in-class solutions, insights, and global connections to maximize the business impact of motivational experiences regardless of industry, region, or culture. SITE serves as the source of expertise, knowledge and personnel connections that will catapult and sustain professional growth and help build the value of extraordinary motivational experiences worldwide. [www.siteglobal.com](http://www.siteglobal.com).



# SAVE THE DATES FOR 2025



Kickoff-February 4

Southern Supper- June 12

ICE- August 17-20

Education Summit- December 7-9



## SPONSORSHIP OPPORTUNITIES

Cash Sponsorships	ANNUAL PARTNER	GOLD EVENT PARTNER	SILVER EVENT PARTNER	BRONZE EVENT PARTNER	IN-KIND DONOR
	\$10,000 PER YEAR	\$5,000 AND ABOVE	\$3,000 - \$4,999	\$1,000 TO \$2,999	
Logo tied to event registration site(s)	★	★	★	★	★
Logo on SITE Southeast website - Events tab	★	★	★	★	★
Signage at the event to include logo	★	★	★	★	★
Full event registration list post event operation**	★	★	★	★	★
Social Media posts to highlight your brand to our members*	5	3	2	1	
Featured in chapter newsletters / mobile app*	★	★			
Comp event registrations	2	2	1	1	
Podium time at event(s) - either a video or public speaking***	★	★			
FULL SITE Southeast Membership List with contact information	★				
Cocktail table in the registration area at events (upon request)	★				
Hotel accommodations for one person at ICE & Education Summit for sponsored Year	★				



# SPONSORSHIP Opportunities



## IN KIND ITEMS NEEDED AT EACH OF OUR EVENTS

Your generosity enables us to plan memorable events



Gifting

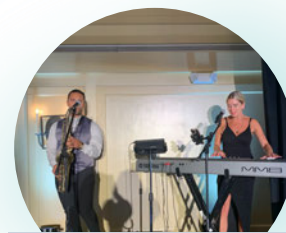
This is a great opportunity to showcase your newest gifting opportunities for groups or a gift that corresponds with the location or theme of the event. **Gifts are either non-logoed or logoed with the SITE Southeast logo.**



Decor

Help us to elevate our events with memorable tablescapes and area decor. Each event is in need of:

- Linens & Centerpieces
- Florals
- Social Activations
- Photo Opps & props



Entertainment

Showcase your talent in front of those with the power to book you for groups! We are on the hunt for DJs, local musicians, photo booths, performance artists, games, and all other genres of experiential entertainment!



Audio / Visual

To provide the high level of educational content we are known for, we need partners with expertise in A/V and Production providing:

- Projectors & Screens
- Lighting & Sound
- Technical operators



Speakers

High level, well-known speakers elevate our events and create a buzz that increases our attendance.



F&B

Specialty bars and breaks provide excellent opportunities to get your brand out while bringing joy to attendees.





## **OTHER Opportunities**

## **MARKETING OPPORTUNITIES\***

Without the big price tag

## **VACATION PACKAGES**

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YOUR DONATIONS OF VACATION PACKAGES FOR OUR SILENT AUCTIONS ENABLE US TO COVER OUR ADMINISTRATIVE COSTS, PROVIDE HIGH-LEVEL EDUCATIONAL CONTENT AT OUR EVENTS, AND SUPPORT YEAR-LONG CSR INITIATIVES.

## **SWAG BAG INCLUSIONS**

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THIS IS YOUR OPPORTUNITY TO PROVIDE LOGOED MERCHANDISE AND GET YOUR BRAND IN FRONT OF OUR ATTENDEES.

\*These donations provide a marketing opportunity for your company. They are not part of our sponsorship program.\*



# ACT NOW!

CONTACT US TO SECURE  
YOUR TICKET TO  
SPONSORSHIP



DAWN BRIDGES, VP SPONSORSHIP

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