



AMP UP YOUR  
VISIBILITY

**TUNE IN: SPONSORSHIP  
OPPORTUNITIES ARE LIVE!**

FOR MORE INFORMATION

[MSUKALA@PREFERREDHOTELS.COM](mailto:MSUKALA@PREFERREDHOTELS.COM)

702-210-6413



## ABOUT SITE SOUTHEAST

SITE Southeast USA is a chapter of SITE Global and is comprised of eight states, including Alabama, Georgia, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, and Kentucky. The mission of SITE Southeast is to provide enhanced understanding, education, and best practices to further the effectiveness and motivational power of incentive and group travel. As a group of experienced industry professionals, we provide new tools and opportunities to the region's corporate, travel and hospitality professionals.



















Current SITE Southeast members and event participants represent key incentive, corporate, association and third-party decision makers, such as: Arrow Exterminators, Atlas Experiences, Billion to One, BlueCross and BlueShield of NC, Brightspot Incentives and Events, Caldwell Group Ltd., Crowe LLP, Delta Air Lines, Fiserv, HelmsBriscoe, Lamont Associates, Liaisons Meetings & Events, LPL Financial, Maritz Global Events, McVeigh Global Meetings & Events, Meetings Plus, Rentokil North America, Storck USA, LP, U.S. Bank | Elavon, and many more...Collectively representing MILLIONS in event revenue!



## CASH SPONSORSHIP OPPORTUNITIES

Cash Sponsorship Levels	LEGACY PARTNER 5 CONSECUTIVE YEARS \$10,000/YEAR	ANNUAL PARTNER \$10,000 PER YEAR	GOLD EVENT PARTNER \$5,000 - \$9,999.	SILVER EVENT PARTNER \$3,000 - \$4,999	BRONZE EVENT PARTNER \$1,500 TO \$2,999
Logo tied to event registration site(s)					
Logo on SITE Southeast website - Events tab					
Signage at the event to include logo					
Full event registration list post event operation**					
Social Media posts to highlight your brand to our members*	5	5	3	2	1
Featured in chapter newsletters / mobile app*					
Comp event registration per sponsored event	2	2	2	1	1
Podium time at event(s) - either a video or public speaking***					
FULL SITE Southeast Membership List with contact information					
Cocktail table in the registration area at events (upon request)					
Hotel accommodations for one person at ILE & Education Summit for sponsored Year					

## IN-KIND SPONSORSHIP OPPORTUNITIES

In-Kind Sponsorship Levels (Based on retail value)	ELITE \$10,000 AND UP	PREMIER \$5,000 - \$9,999	SIGNATURE \$3,000 - \$4,999	CONTRIBUTOR \$1,500 TO \$2,999
Logo tied to event registration site(s)				
Logo on SITE Southeast website - Events tab				
Signage at the event to include logo				
Full event registration list post event operation**				
Social Media posts to highlight your brand to our members*	1			
Featured in chapter newsletters / mobile app*				
Comp event registrations	1			
Podium time at event(s) - either a video or public speaking***				

In-Kind donation values will be valued at the wholesale value of merchandise and fair market value for services. Each value determination will be agreed upon prior to the sponsorship and outlined in the sponsorship letter before the event.

\*Content to be approved by SITE Southeast

\*\*In-Kind Sponsorships will receive contact information of attendees

\*\*\*Timing based on Run of Show



## SPONSORSHIP OPPORTUNITIES

### IN KIND ITEMS NEEDED

Your generosity enables us to plan memorable events



#### Gifting

This is a great opportunity to showcase your newest gifting opportunities for groups or a gift that corresponds with the location or theme of the event. **Gifts are either non-logoed or logoed with the SITE Southeast logo.**



#### Decor

Help us to elevate our events with memorable tablescapes and area decor. Each event is in need of:

- Linens & Centerpieces
- Florals
- Social Activations
- Photo Ops & props



#### Entertainment

Showcase your talent in front of those with the power to book you for groups! We are on the hunt for DJs, local musicians, photo booths, performance artists, games, and all other genres of experiential entertainment!



#### Audio / Visual

To provide the high level of educational content we are known for, we need partners with expertise in A/V and Production providing:

- Projectors & Screens
- Lighting & Sound
- Technical operators



#### Speakers

High level, well-known speakers elevate our events and create a buzz that increases our attendance.



#### F&B

Specialty bars and breaks provide excellent opportunities to get your brand out while bringing joy to attendees.





## IN KIND ITEMS NEEDED

Your generosity enables us to plan memorable events



CSR

Showcase your company's corporate sustainability values, systems, or principles as it relates to the event.

How can you showcase what your organization is doing to uphold the basic principles to people and the planet while supporting a foundation for long-term success.

Keeping in line with the key fundamental responsibilities of Human Rights, Labour, Environment and Anti-Corruption



## MARKETING OPPORTUNITIES

### VACATION PACKAGES

---

YOUR DONATIONS OF VACATION PACKAGES FOR OUR SILENT AUCTIONS ENABLE US TO COVER OUR ADMINISTRATIVE COSTS, PROVIDE HIGH-LEVEL EDUCATIONAL CONTENT AT OUR EVENTS, AND SUPPORT YEAR-LONG CSR INITIATIVES.

### CSR

---

CORPORATE SUSTAINABILITY IS ROOTED IN A COMPANY'S VALUE SYSTEM AND A PRINCIPLES-BASED APPROACH TO BUSINESS. FOR ONE OF OUR ANNUAL EVENTS, HOW CAN YOU SHOWCASE WHAT YOUR ORGANIZATION IS DOING TO UPHOLD BASIC RESPONSIBILITIES TO PEOPLE AND THE PLANET WHILE SUPPORTING A FOUNDATION FOR LONG-TERM SUCCESS. KEY FUNDAMENTAL RESPONSIBILITIES: HUMAN RIGHTS \* LABOUR \* ENVIRONMENT \* ANTI-CORRUPTION



## ABOUT SITE GLOBAL

SITE Global is dedicated to education and providing networking opportunities on a global and regional level for professionals in the field of performance improvement strategies that are non-cash in nature. SITE is a global network of meetings and events professionals dedicated to delivering business results through motivational experiences. SITE provides and promotes business-to-business opportunities – particularly between corporate buyers and incentive providers at every level of specialization; and fosters professional development among individuals and business entities involved in the use of motivation, incentives, and travel rewards. The network of SITE professionals brings best-in-class solutions, insights, and global connections to maximize the business impact of motivational experiences regardless of industry, region, or culture. SITE serves as the source of expertise, knowledge and personnel connections that will catapult and sustain professional growth and help build the value of extraordinary motivational experiences worldwide.

[www.siteglobal.com](http://www.siteglobal.com).